



## HOLY FAMILY HIGH SCHOOL

November 10, 2009

Dear Community Business Partners and Families,

As you plan for 2010, Holy Family High School invites you to partner with us as we raise funds for our tuition assistance program and offer you a unique and comprehensive advertising/marketing opportunity to promote your business. Last year, we awarded over \$700,000 in tuition assistance. We rely on the support of sponsors to help us continue our tradition of affordability for ALL of our students.

As a business leader in our community, we hope you will consider investing in a corporate or event sponsorship of one of our major fundraisers of the year—our 19<sup>th</sup> Annual Tiger Gala...“**La Bella Notte**”. The event will be held at the beautiful Omni Interlocken Hotel in Broomfield on **Saturday, April 17<sup>th</sup>, 2010**. Exciting opportunities are available for *title, presenting, contributing, participating, and business partner sponsors*, as outlined on the attached page. In-kind sponsorships, as well as live or silent auction item donation opportunities are available. This is a phenomenal marketing opportunity to a captive audience of at least **600 potential new customers**, and includes newsletter recognition to over 5,500 and advertising exposure in local newspapers and magazines to over 100,000 homes. Top-level sponsorships are limited. The sooner you get involved, the more your company will benefit. **Maximize your advertising dollars—reserve major sponsor commitments by mid-December!**

**All** donations to Holy Family High School, a Catholic, 501(c)3 non-profit high school operating in Broomfield, bring tax benefits to your organization. We have offered an attractive advertising program in return for your generosity. Sponsor packages can be tailored to meet the needs of your organization.

A representative from the team will be contacting you to follow up on this letter. If you have questions, please contact Marianne Alonzi at 303.410.1411, x1129. This year, more than ever, sponsor generosity and support will impact our success and help us meet our goals. On behalf of our Principal, Tim Gallic, the Tiger Gala Team, and the Holy Family students, thank you for your consideration.

Marianne Alonzi, Director  
Alumni and Community Events  
Tiger Gala Liaison

*La Bella Notte*  
**At the Omni Hotel**  
[www.holyfamilyhs.com](http://www.holyfamilyhs.com)

Holy Family High School 5195 West 144<sup>th</sup> Avenue Broomfield, CO 80023  
Phone 303.410.1411 Fax 303.466.1935 [www.holyfamilyhs.com](http://www.holyfamilyhs.com)



# 19<sup>th</sup> Annual Tiger Gala, 2010 Sponsorship Levels

### ALL SPONSORS WILL RECEIVE:

- continuous multi-media recognition during the event
- website recognition/link through December 2010
- advertisement in Tiger Gala program

#### Title Sponsor/\$7,500.00 (Exclusive)

"Title" Sponsor with HF~ Recognition on program front cover and sponsor page~ Inclusion in gala ads for Catholic Register, Yellow Scene, Andiamo!, invitations and posters\*\*~ Centerfold ad in program & recognition in quarterly and monthly newsletter~ Premium, reserved seating for 20 at Gala.

#### Presenting Sponsor/\$5000.00

"Presenting" Sponsor Recognition on program front cover and sponsor page~ Inclusion in gala ads for Catholic Register, Yellow Scene, Andiamo!, invitations and posters\*\*~ Full-page ad in program~ Recognition in the quarterly and monthly newsletter~ Premium, reserved seating for 10 at Gala

#### Contributing Sponsor/ \$2,500.00

"Contributing" Sponsor recognition in ads, posters\*\* and sponsor page~ Half-page ad in program~ Preferred, reserved seating for 6 at Gala.

#### Participating Sponsor/ \$1,000.00

"Participating" Sponsor recognition in ads, posters and sponsor page\*\*~ Quarter-page ad in program~ Preferred, reserved seating for 4 at Gala.

#### Business Partner Sponsor/ \$500.00

Business-card size ad in program~ Preferred, reserved seating for 2 at Gala.

#### Table Sponsor/ \$700.00

Business recognition at table ONLY ~ Reserved seating for 10 at Gala.

#### Small Business Partner Sponsor/ \$250.00

Business-card size ad in program



**\*\*All sponsors will receive continuous, multi-media recognition at the event.**

### *La Bella Notte* Sponsorship Levels. Circle One

**\$7,500      \$5,000      \$2,500      \$1,000      \$700.00      \$500      \$250**

**BUSINESS NAME** \_\_\_\_\_ **PHONE NUMBER** \_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_ **WEBSITE** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PAYMENT METHOD: CHECK**       **CREDIT CARD: MASTERCARD**       **VISA**

**AMOUNT ENCLOSED \$** \_\_\_\_\_ **BUSINESS CARD ATTACHED** \_\_\_\_\_

**CREDIT CARD NUMBER:** \_\_\_\_\_ **EXP. DATE** \_\_\_\_\_

**NAME AS IT APPEARS ON CARD** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_ **TITLE** \_\_\_\_\_

**PLEASE COMPLETE THE FORM ABOVE AND RETURN WITH YOUR BUSINESS CARD AND/OR LOGO TO: HOLY FAMILY HIGH SCHOOL, 5195 W. 144<sup>TH</sup> AVE., BROOMFIELD, CO 80023    ATTN: MARIANNE ALONZI, DIRECTOR, DEPARTMENT OF DEVELOPMENT**